



Your guide to hosting a fundraiser to support the ACLU of the District of Columbia

ACLU

AMERICAN CIVIL LIBERTIES UNION
FOUNDATION

District
of Columbia

FUNDRAISER TOOLKIT

FREQUENTLY ASKED QUESTIONS

ABOUT THE ACLU OF THE DISTRICT OF COLUMBIA

Mission Statement

The American Civil Liberties Union of the District of Columbia (ACLU-D.C.) works with District residents and supporters of our vision to protect and advance civil liberties and civil rights by using the tools of public education, political advocacy, and litigation.

Vision Statement

We envision a just and free D.C. where all people, especially historically oppressed communities, live without systemic governmental oppression and can exercise their power to protect and expand civil rights, civil liberties, and human dignity

Q: Can I hold a fundraiser for the ACLU-D.C.?

A: Yes! Please let us know of your plans by writing info@acludc.org.

Q: Can ACLU-D.C. partner with, co-sponsor, or promote my event?

We will do our best to support your event but may not have the capacity to accommodate all requests. Please email info@acludc.org at least three weeks prior to your event with your event details. We will review and respond to your request. We cannot provide a monetary co-sponsorship or sponsorship.

Q: May I use the ACLU-D.C. logo and name on my event?

A: You may indicate that your event is to benefit ACLU-D.C., however, you may not use our logo in any promotional content. Its use is reserved for events produced by the ACLU-D.C.

Q: Can a representative from ACLU-D.C. attend and/or speak at my event?

A: While we cannot promise to fulfill every request, we will consider requests for ACLU-D.C. representation at third-party events. Participation depends on staff availability as well as the event being aligned with our mission and advocacy objectives. If you'd like to request an ACLU-D.C. representative at your event, please fill out this form at least three weeks prior to your event. We will do our best to accommodate your request.

FREQUENTLY ASKED QUESTIONS

Q: Can ACLU-D.C. provide me with “swag” – promotional items and giveaways – for my event, i.e. buttons, stickers, posters, magnets, etc.?

A: The ACLU has a distribution company that handles all promotional items. There are a variety of items that can be purchased at the ACLU shop (<https://shop.aclu.org>). We may be able to provide limited materials. Please let us know of your plans by writing info@acludc.org at least three weeks prior to the event.

Q: What is the difference between making a tax-deductible donation to the ACLU-D.C. Foundation and becoming a member of the ACLU-D.C.?

Gifts to the ACLU-D.C. Foundation, our 501(c) (3) entity, support our litigation, communications, advocacy, and public education efforts. These donations are tax-deductible. Contributions to our 501(c)(4) entity, ACLU-D.C. Union, allow us the greatest flexibility in our work. While not tax-deductible, they enable us to advocate and lobby in legislatures to advance civil liberties. They also support our litigation, communications, advocacy, and public education efforts. Contributions to the Union make you an ACLU member.

Q: May I use the ACLU-D.C. logo and name on my event?

A: You may indicate that your event is to benefit ACLU-D.C., however, you may not use our logo in any promotional content. Its use is reserved for events produced by the ACLU-D.C.

Q: What is the contact information for ACLU-MD’s Development team?

A: For more information, please contact us at development@acludc.org or 202-601-4274.

WAYS TO GIVE

What will you give to ensure “WE THE PEOPLE” means all of us?

ONLINE

Give securely at www.acludc.org. Click ‘Donate’.

MAIL

Mail your contribution to **ACLU of the District of Columbia, Attn: Development, 529 14th Street NW, Ste. 722, Washington, D.C. 20045**. Checks can be made out to **ACLU of the District of Columbia Foundation** (tax-deductible donations) or the **ACLU of the District of Columbia** (membership contributions).

EMPLOYER MATCHING GIFTS

You may be able to double or even triple your gift’s impact by having it matched by your employer. Many employers have matching gift programs – reach out to your human resources department or your supervisor to find out if your employer offers this.

Planned Gifts

Making a gift to the ACLU through your will, retirement plan, or life insurance is a meaningful way to advance liberty and ensure that we’ll have the resources we need to fight for civil liberties in the future, as we have for more than 100 years. **To learn more about planned giving opportunities, visit www.aclu.org/legacy, and reach out to development@acludc.org to have a conversation about how to leave a legacy through a planned gift.**

DONOR- ADVISED FUND / MORE INFO

Recommend a gift or recurring gifts from your donor advised fund to the ACLU of the District of Columbia Foundation. **For more information about additional giving opportunities, email development@aclu-md.org or call (410) 889-8550 ext. 153.**

MORE INFO ON OUR WEBSITE: acludc.org/waystogive



How to Use a QR Code: Use the camera on your phone to hover over the QR code on the left. You will see a prompt to click to open a website. The QR code links to an ACLU of the District of Columbia donation page.